

SOURCE: Halo Group, Inc.



Sep 01, 2009 07:00 ET

Halo Group Consulting, Inc. Gains More Than 10,000 New Members

LifeGuard Benefit Services Joins Halo's Benefit Network

ALLEN, TX--(Marketwire - September 1, 2009) - LifeGuard Benefits Services, Inc. (LifeGuard), a subsidiary of The Amacore Group, Inc., loaded more than 10,000 new members to the [Halo Group Consulting, Inc.](#) benefit network this month. This new account contributes to the company's already banner year performance. Halo Group Consulting, Inc. has seen an increase in overall revenue of 191% in the first seven months of 2009 in comparison to the same time frame last year.

The continued increase in business can, in part, be attributed to the timeliness of the tools that the company provides. Halo Group Consulting, Inc. offers members financial tools including debt relief, foreclosure avoidance, credit repair, bankruptcy counseling, and financial education through the product WeCare. WeCare provides the entire suite of financial tools to members at a discount. "The WeCare product rounds out the innovative and comprehensive healthcare benefits LifeGuard already offers its members, providing the type of quality services at cost-effective prices so many people need today," states Marisabel Wolfinger, Director of Business Development for The Amacore Group, Inc. Wolfinger continued: "This partnership with Halo adds genuine value to an already superior product."

In addition to WeCare, LifeGuard offers specialized healthcare benefits supported by a comprehensive administrative and service platform designed to provide turn-key solutions for its customers. LifeGuard's current distribution channels include call center relationships, direct response television, employer groups, agent distribution, and wholesale arrangements. Through these diverse channels LifeGuard provides both insured and non-insured health benefits, along with end-to-end servicing, to its clients, sponsors, and members.

About Halo Group Consulting, LLC

Halo Group Consulting, Inc. is designed to offer financial services to individuals through associations, insurance companies, and employers benefit services groups. Through the power of the WeCare initiative, Halo Group Consulting, Inc. provides unparalleled financial assistance for the American consumer. For more information visit www.wecareonline.org

About Halo Group, Inc.

Halo Group, Inc. is a nationwide holding company based in Allen, TX with subsidiaries operating primarily in the consumer financial services industries including debt, mortgage, real estate, credit, loan modification, and insurance. For more information about Halo Group, Inc., visit www.myhalogroup.com

About LifeGuard Benefit Services, Inc.

LifeGuard Benefit Services offers in-house membership management services, including automated billing, enrollment, data management, customer service, member retention, claims re-pricing, patient advocacy, custom on-demand fulfillment, Agent Resource Center, commission accounting and custom reporting all supported by the most sophisticated technology and advanced service center in the industry.
